

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	7578885
<b>Application Number:</b>	09282764
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9068
<b>Title of Invention:</b>	TARGETED BANNER ADVERTISEMENTS
<b>First Named Inventor/Applicant Name:</b>	JAY PONTE
<b>Customer Number:</b>	32127
<b>Filer:</b>	Joseph R. Palmieri/Devon Russell
<b>Filer Authorized By:</b>	Joseph R. Palmieri
<b>Attorney Docket Number:</b>	99-808
<b>Receipt Date:</b>	10-MAY-2010
<b>Filing Date:</b>	31-MAR-1999
<b>Time Stamp:</b>	13:20:24
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$810
RAM confirmation Number	11256
Deposit Account	072347
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Request for Continued Examination (RCE)	99-808_RCE_2010-05-10.pdf	697463	no	3
			559797b236719b39608d2760dc063eca6ade685		
Warnings:					
Information:					
2	Information Disclosure Statement (IDS) Filed (SB/08)	99-808_IDS_PTO-SB-08a_5-6-10.pdf	617872	no	21
			dlbd0cd249174997532031884dbe783a0265f170e		
Warnings:					
Information:					
3	NPL Documents	Alistair-Moffat-et-al-Self-Indexing-inverted-files.pdf	1594662	no	31
			0f03b724f3bfb72f420c9d9bb3dd4a59270bd9c		
Warnings:					
Information:					
4	NPL Documents	Aranow_-_Automated_Classification_of_Encounter_Notes.pdf	365397	no	6
			445ed5ba2b2087d942563b3a371468afdd7c6b3a		
Warnings:					
Information:					
5	NPL Documents	Barlow_-_Helpful_Guide_to_Web_Search.h.pdf	351578	no	7
			be69fa1fe713b419b7aa279ff3b313493ce0b789		
Warnings:					
Information:					
6	NPL Documents	Barlow_-_How_to_Use_Web_Search.pdf	197323	no	6
			308624c72481f20a3fc1757474e22403a260a28e		
Warnings:					
Information:					
7	NPL Documents	Callan_-_The_Inquiry_Retrieval_System.pdf	611771	no	10
			ba95bb8f83b4e4d15d60e4049b923d0e45dc06f9		
Warnings:					
Information:					
8	NPL Documents	Chun-Chen-Lin-et-al-Logical-structure-analysis.pdf	469810	no	7
			c563113248d6ab603eda99b804ad54252dd0e5ab		
Warnings:					
Information:					
9	NPL Documents	Doug_P_Review_of_Information_Retrieval_by_Relevance_Feedback.pdf	262281	no	4
			818d3ab5cc6a7eb8592d3bc8695a093bf3ef1e6d		
Warnings:					
Information:					

10	Foreign Reference	EP0813158A3.pdf	97903	no	3
			897fa97a4ddd3e5391817e1f69b612d812914db4		
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11	NPL Documents	Gautam-Biswas-et-al-Iterate_A-conceptual-clustering.pdf	1198209	no	12
			85b0c574656112bcefb6a81ba4a5744a9272155c		
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12	NPL Documents	Haines_- _Relevance_Feedback_and_Int erference_Networks.pdf	238316	no	6
			695382982dcd1908066425a5fd75ef84ceb66871		
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13	NPL Documents	IBM_- _Method_of_Selecting_Audio_ Clips.pdf	63330	no	2
			95768bc75d11d67b47bbfd5a790292ff00d7e2d4		
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14	NPL Documents	Larkey_- _Combining_Classifiers_in_Tex t_Categorization.pdf	981898	no	11
			7f08916627004eea8e5f464090d6de691a5efe06		
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15	NPL Documents	Leistensnider_- _A_Simple_Probabalistic_Appr oach.pdf	588950	no	6
			5791d2f5574346049d813732b646c5a30dece908a		
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16	NPL Documents	Lewis_- _Training_Algorithms_for_Line ar_Text.pdf	793559	no	10
			d7a310b56e26ace26dab3f055100c604fe76a071		
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Information:					
17	NPL Documents	Rocchio_- _Relevance_Feedback_in_Infor mation_Retreival.pdf	892978	no	14
			d9f5d7f9b812d213ce5b02d7275c7fdb66334296		
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Information:					
18	NPL Documents	Salton_- _Improving_Retreival_Perform atnce_by_Relevance.pdf	777097	no	11
			c2e0af88c3d981db7d29c02f1a7adfb4129cd2b		
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19	NPL Documents	Souman-Chakrabarti-et-al-Scalable-feature-selection-classification.pdf	1590944	no	16
			63918954e0cd2589066418776f8bac4716702c87		
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20	NPL Documents	Steve-Jones-et-al-Topic-based-browsing.pdf	823399	no	8
			50955cf5b06996c6d70f91b8bc148d483f738c60		
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21	NPL Documents	Sullivan_- _How_Search_Engines_Rank_Web.pdf	119337	no	3
			c252ed100be75aaba1a5eede74a5664c0fc d2fa7		
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22	NPL Documents	Sullivan_- _How_Search_Engines_Work.pdf	103078	no	3
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			cb2a9f81725536fa75acd51cc3f969832950281		
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24	NPL Documents	Wong_- _Example_LWP_Programs.pdf	1138596	no	26
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Warnings:					
Information:					
25	Foreign Reference	JP-2000-112990.pdf	1671115	no	14
			f8c764dac750ff62ed75e04b698a5541555ef621		
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Information:					
26	Fee Worksheet (PTO-875)	fee-info.pdf	30508	no	2
			9ba45b570b02b789d2657a6b50617651dc08015f		
Warnings:					
Information:					
Total Files Size (in bytes):			18670626		

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**New Applications Under 35 U.S.C. 111**

**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

**National Stage of an International Application under 35 U.S.C. 371**

**If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.**

**New International Application Filed with the USPTO as a Receiving Office**

**If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.**